

Rep Order# 8877388 Ver# 5 Status Revised
EC'd Yes

Traffic Order#

37505

Printed: 10/08/2012 8:51 AM
Last Received: 10/08/2012 7:51 AM
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS
Advertiser () DCCC / HORSFORD
Product DCCC/HORSFORD
Estimate# 1969
Buyer Jesse Demastrie
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 143/149/1969
Flight Dates 10/05/2012 - 10/11/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

-- CONTRACT COMMENT --

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

-- REMARKS --

THIS IS A REVISION, DO NOT DOUBLE BOOK
TOTAL - \$56,450
PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TH	500A-600A	8 NEWS NOW	:30	\$225.00	10/08-10/11	4	1	4	\$900.00	
	*2	M-TH	600A-700A	8 NEWS NOW	:30	\$965.00	10/08-10/11	4	1	4	\$3,860.00	
			Sales Remark:	V5 .								
			V5 Comment Changed,	Spots/week Changed								
	3	M-TH	700A-900A	CBS THIS MORNING	:30	\$700.00	10/08-10/11	4	1	4	\$2,800.00	
	4	SU	600A-630A	8 NEWS NOW SUNDAY MORNING- #1	:30	\$100.00	10/07-10/07	0	0	0	\$0.00	
	5	SU	630A-800A	CBS NEWS SUNDAY MORNING	:30	\$1,225.00	10/07-10/07	1	1	1	\$1,225.00	
	6	SU	800A-830A	8 NEWS NOW SUNDAY MORNING- #2	:30	\$1,225.00	10/07-10/07	2	1	2	\$2,450.00	
	7	SU	830A-900A	FACE THE NATION	:30	\$1,400.00	10/07-10/07	1	1	1	\$1,400.00	
	8	M-TH	900A-1000A	LIVE! WITH KELLY	:30	\$300.00	10/08-10/11	3	1	3	\$900.00	
	9	F,M-TH	1000A-1100A	PRICE IS RIGHT	:30	\$325.00	10/05-10/11	0	0	0	\$0.00	

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Product DCCC/HORSFORD	WASHINGTON, DC 20007	Salesperson () MIKE JONES										
Estimate# 1969	Agency C/P1/P2/E 143/149/1969	Salesperson Phone# 202-872-5880										
Buyer Jesse Demastrie	Flight Dates 10/05/2012 - 10/11/2012	Salesperson FAX# 202-872-0263										
Fax#	Hiatus Weeks											
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	10	F,M-TH	1100A-1200P	YOUNG & RESTLESS	:30	\$325.00	10/05-10/11	0	0	0	\$0.00	
	11	M-TH	1200P-1230P	8 NEWS NOW AT NOON	:30	\$325.00	10/08-10/11	3	1	3	\$975.00	
	12	F,M-TH	1230P-100P	THE BOLD AND THE BEAUTIFUL/DEAL	:30	\$325.00	10/05-10/11	0	0	0	\$0.00	
	13	F,M-TH	100P-200P	LET'S MAKE A DEAL	:30	\$300.00	10/05-10/11	0	0	0	\$0.00	
	14	F,M-TH	200P-300P	THE TALK	:30	\$375.00	10/05-10/11	2	1	2	\$750.00	
	15	M-TH	300P-400P	ELLEN	:30	\$425.00	10/08-10/11	3	1	3	\$1,275.00	
	16	SA	530P-600P	POLITICS NOW	:30	\$275.00	10/06-10/06	1	1	1	\$275.00	
	17	M-TH	430P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$450.00	10/08-10/11	4	1	4	\$1,800.00	
	18	M-TH	500P-630P	8 NEWS NOW ROTATION	:30	\$500.00	10/08-10/11	5	1	5	\$2,500.00	
	19	SA	500P-530P	8 NEWS NOW AT 5PM-SAT	:30	\$225.00	10/06-10/06	1	1	1	\$225.00	
	20	SA	630P-700P	8 NEWS NOW AT 630PM-SAT	:30	\$225.00	10/06-10/06	1	1	1	\$225.00	
	21	SU	400P-430P	8 NEWS NOW AT 5PM-SUN	:30	\$350.00	10/07-10/07	1	1	1	\$350.00	
*22	SU	630P-700P	8 NEWS NOW AT 630PM-SUN	:30	\$250.00	10/07-10/07	1	1	1	\$250.00		
Sales Remark: V5 . V5 Comment Changed, Spots/week Changed												
	23	F,M-TH	630P-700P	INSIDE EDITION	:30	\$1,000.00	10/05-10/11	0	0	0	\$0.00	

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	24	F, M-TH	700P-800P	ET/INSIDER	:30	\$800.00	10/05-10/11	0	0	0	\$0.00	
	25	M	800P-900P	HOW I MET MOTHER/ PARTNERS	:30	\$6,500.00	10/08-10/08	1	1	1	\$6,500.00	
	26	TU	800P-900P	NCIS	:30	\$1,900.00	10/09-10/09	0	0	0	\$0.00	
	27	W	800P-900P	SURVIVCR 25	:30	\$1,600.00	10/10-10/10	0	0	0	\$0.00	
	28	TH	900P-1000P	BIG BANG/ 2.5 MEN	:30	\$9,450.00	10/11-10/11	1	1	1	\$9,450.00	
	29	F	800P-900P	CSI: NY	:30	\$1,400.00	10/05-10/05	1	1	1	\$1,400.00	
	30	F	1000P-1100P	BLUE BLOODS	:30	\$800.00	10/05-10/05	0	0	0	\$0.00	
	31	SA	1000P-1100P	48 HOURS MYSTERY	:30	\$650.00	10/06-10/06	0	0	0	\$0.00	
	32	SU	700P-800P	60 MINUTES	:30	\$1,100.00	10/07-10/07	0	0	0	\$0.00	
	33	SU	900P-1000P	THE GOOD WIFE	:30	\$1,200.00	10/07-10/07	0	0	0	\$0.00	
	34	F, M-TH	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$600.00	10/05-10/11	4	1	4	\$2,400.00	
	35	SA-SU	1100P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$1,100.00	10/06-10/07	0	0	0	\$0.00	
	36	F, M-TH	1135P-1237A	LATE SHOW W. LETTERMAN	:30	\$425.00	10/05-10/11	0	0	0	\$0.00	
	37	F	1237A-137A	LATE LATE SHOW	:30	\$440.00	10/05-10/05	1	1	1	\$440.00	

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	38	SA	1230P-400P	CBS COLLEGE FOOTBALL	:30	\$1,050.00	10/06-10/06	2	1	2	\$2,100.00	
	39	SU	1000A-115P	CBS NFL FOOTBALL-EARLY GAME	:30	\$2,200.00	10/07-10/07	1	1	1	\$2,200.00	
	40	SU	115P-430P	CBS NFL FOOTBALL-LATE GAME	:30	\$7,700.00	10/07-10/07	1	1	1	\$7,700.00	
	41	TH	1000P-1100P	PERSON OF INTEREST	:30	\$2,100.00	10/11-10/11	1	1	1	\$2,100.00	

—REPORT TOTALS—

Report Totals: 54 / \$56,450.00

—SALES MONTHLY TOTALS—

Oct 12: 54 / \$56,450.00

Sales Totals: 54 / \$56,450.00

Station Totals: 54 / \$56,450.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$188,167	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+